

Science in a Flash guide

About

Science in a Flash is an annual competition organized by the ASBMB Science Outreach and Communication Committee where participants are given 3 minutes and a single slide to talk about their amazing work, live. In this one-page guide, we present some quick tips on creating a flash talk that anyone can use to think about how to present an impactful research pitch in a short period of time.



Visuals

- Limit the amount of text on the slide
- Add just 1-4 items to your slide
- Keep them big and clear
- Make good use of analogies

Presentation

- Start with a strong opening (why should people care about your work?)
- Describe a single concept
- Sum up with a clear “take home” message
- Tell a story
- In 3 minutes, you can really only communicate a big picture

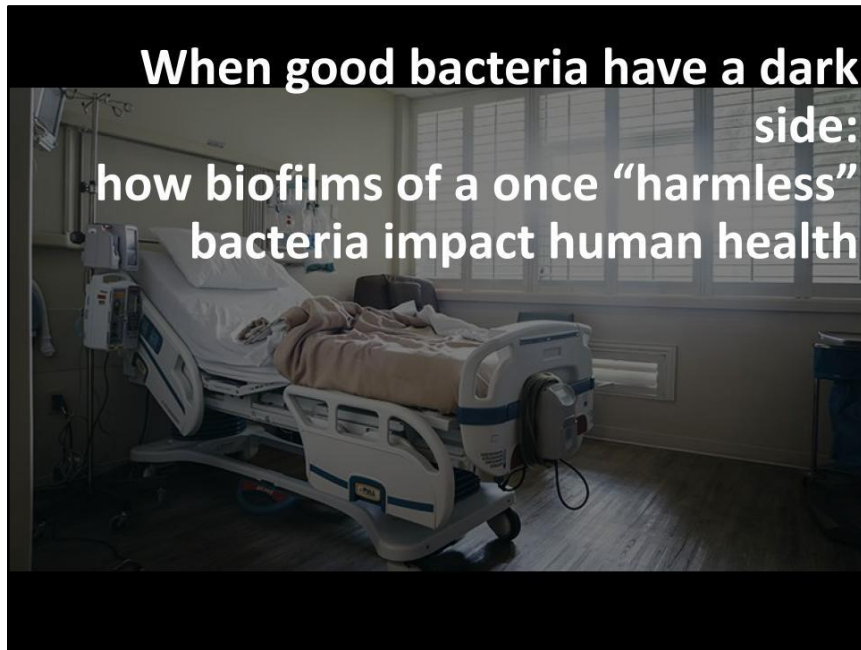
Audience

- You should be presenting for an adult audience who are not experts in the field
- No complicated technical language - but you can use the name of a molecule or protein you study if you explain it

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Examples of past winners

Judge's Choice Winner 2019: Morgan Milton



Audience Choice Winner 2019: Deepika Nambiar

