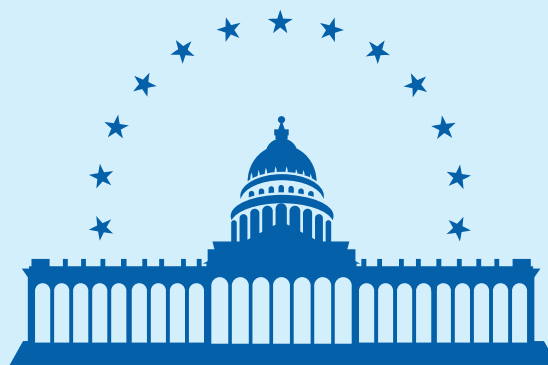


Promoting seabird conservation

Sydney Haas, New College of Florida
Science advocacy case study

Supported by the ASBMB Advocacy Training Program



Overview

Haas knew that more could be done in Florida to protect seabirds and wanted to draw attention to the challenges that conservationists are facing. She set out to educate the public in collaboration with conservation organizations.

Activity

Executed an informational webinar that featured speakers from Save our Seabirds and the Sarasota Audubon Society.

Results

- Developed and shared infographics for the community.
- Collaborated with grassroots organizations to make information accessible to the public.

Ready to get involved?

Volunteering with a grassroots organization is another approach an advocate could take.

Get help from the ASBMB

Contact us at advocacy@asbmb.org.



About the advocate

Sydney Haas is an undergraduate student at the New College of Florida, where she is majoring in marine biology. She conducts research on the nutrient concentrations in the Sarasota Bay. She was a member of the 2023 cohort of the ASBMB Advocacy Training Program and has served as a member of the executive cabinet (co-chair of “green affairs”) for New College’s student government.