



ASBMB '17
ANNUAL MEETING

APRIL 22 – 26

CHICAGO | MCCORMICK PLACE



Meet the Speaker Lounge

SUNDAY, APRIL 23 – WEDNESDAY, APRIL 26, 12 – 2:45 PM

On the exhibit floor each day, the ASBMB will host a lounge during the midday poster sessions where attendees and poster presenters will network with peers and world-renowned BMB scientists.

\$5,000

(Limit 2 sponsors or \$7,500 for exclusive sponsorship)



SPONSOR BENEFITS

- Acknowledgement on exclusive event signage
- Choice of added benefits, to include 1 month advertising in any one of ASBMB's 3 online journals or in *ASBMB Today* online, the member magazine
- Acknowledgement in ASBMB annual meeting emails
- Acknowledgement on the ASBMB annual meeting website
- Acknowledgement on onsite signage
- Acknowledgement in ASBMB printed meeting program
- Acknowledgement in post-meeting issue of ASBMB e-news, sent to 12,000 (opted-in) ASBMB members.
- Acknowledgement in PowerPoint slideshow before, after and in between all sessions.



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Daily Workshops

SUNDAY, APRIL 23 – TUESDAY, APRIL 25, 5:45 – 7:45 PM

We offer a unique opportunity to sponsor one day of workshops. Each day, Sunday through Tuesday, there will be three workshops. These workshops will feature experts sharing the latest methodologies, technologies and tools and insights on how to flourish in the field.

SUNDAY, APRIL 23

- Beyond DNA methylation and histone modifications
- High-performance mass spectrometry for proteomics
- Grant success demystified

MONDAY, APRIL 24

- CRISPR-based versatile tools and their major application area
- Academic drug discovery: Charting a roadmap for moving basic ideas into the clinic
- How to get a life in the life sciences

TUESDAY, APRIL 25

(One sponsorship is sold)

- Principles and applications of modern kinetic and equilibrium analysis
- Lipidic cubic phase crystallography
- Publishing in the JBC 101: Advice from the experts

\$3,000

(Dollar amount is per day. Limit 2 sponsors per day.)

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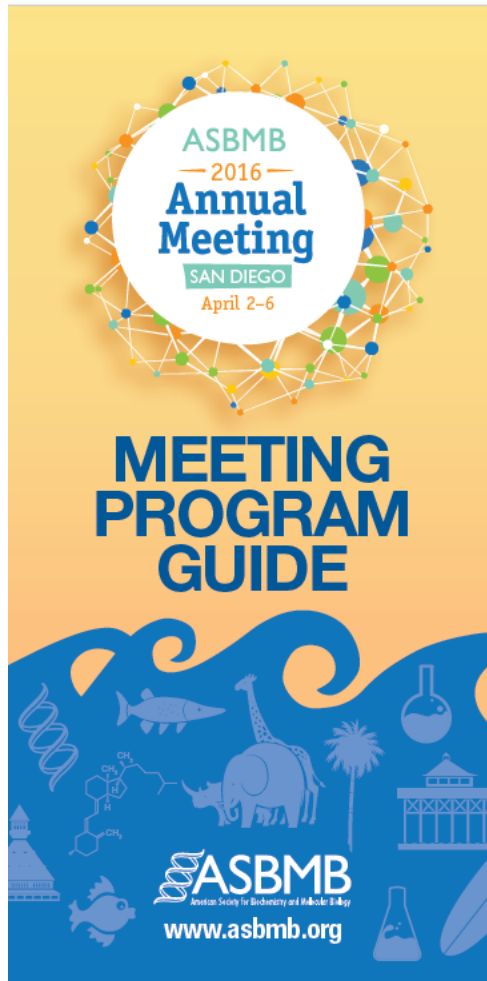


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Meeting Program Guide

AD PRODUCTION INSTRUCTIONS AND PRICING



The 2017 ASBMB Meeting Program Guide will be hand distributed to 2,000+ attendees.

FULL PAGE
Price: \$1,000

HALF PAGE
Price: \$500

Art and sponsorship logos are due by February 1, 2017. Please send art files to mperlowitz@pminy.com.

Invoicing will be submitted by PMI on behalf of ASBMB.

Michael Perlowitz
National Account Manager
212-904-0374
mperlowitz@pminy.com